



## Ανταγωνιστική και Έξυπνη Ευρώπη



### BLUE RENT ΕΕ

The enterprise is supported under the Action "Basic Digital Transformation of SMEs" of the Programme "Competitiveness" of the ESPA 2021–2027, co-financed by the European Union (ERDF) and national funds. The Action aims to enhance the competitiveness of SMEs by supporting investments in the adoption of basic digital technologies.

Συνολικός  
προϋπολογισμός:  
29.853,00 €

Πρόγραμμα  
«Ανταγωνιστικότητα 2021-2027»



Με τη συγχρηματοδότηση  
της Ευρωπαϊκής Ένωσης



**Basic Digital Transformation for SMEs**

The enterprise was funded by the ‘Competitiveness’ Programme (NSRF 2021-2027) Action ‘Basic Digital Transformation for SMEs’ of the ‘Digital Transition for SMEs’ Package of Actions. The Action aims at covering the basic needs of SMEs with modern information and communication technologies that contribute to an outward-looking, innovative, and competitive production of products or services.

**Green Productive Investment for SMEs**

The enterprise was funded by the ‘Competitiveness’ Programme (NSRF 2021-2027) Action ‘Green Productive Investment for SMEs’ of the ‘Green Transition for SMEs’ Package of Actions. The Action aims for SMEs to utilise and develop modern technologies to upgrade the products they manufacture, the services they offer, and their activities in general.

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